

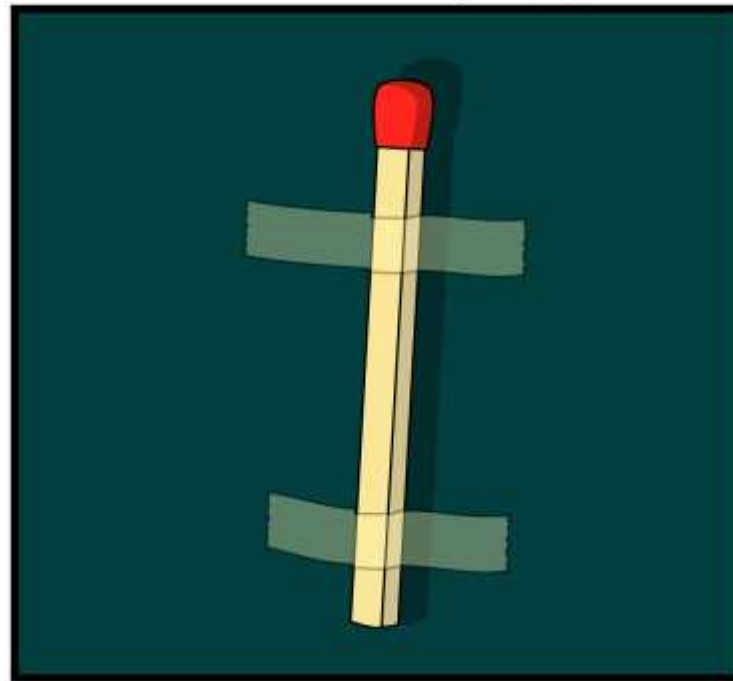
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MATCH FIXING: EFFECTS ON SPORTS AND INDUSTRY

A Presentation to 11th GRAF Conference
Victoria Falls, Zimbabwe

MATCHFIXING



1. Introduction

a. What is match fixing?



b. Different forms of match fixing



2. Reasons for match fixing

a. Monetary gain

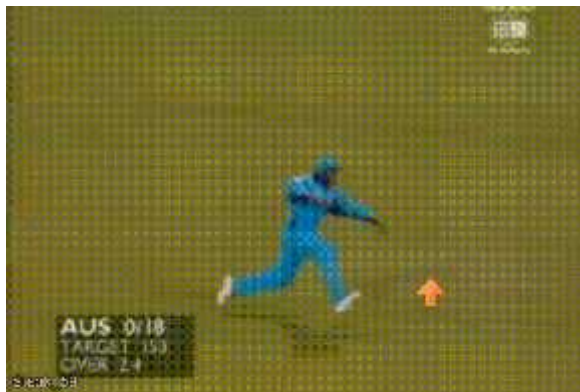


b. Advantage in competition



3. Forms of Match Fixing

- a. Point shaving
- b. Ultimate out-come of event
- c. Other form of under performing other than shaving points



4. Gambling forms / Modes prone to Match Fixing

a. Betting Exchange

b. Index Betting Market

c. In-play betting

d. Spread betting



A digital display showing MLB betting odds for various teams. The text is in yellow and green on a black background. The teams listed include N.Y. Yankee, L.A. Dodge, Kansas, Toronto, Milwaukee, Washington, Tampa Bay, Pittsburgh, St. Louis, Oakland, Chicago Cubs, and Seattle.

Team	Odds 1	Odds 2
N.Y. Yankee	2.80	1.45
L.A. Dodge	1.85	1.95
Kansas	1.65	2.25
Toronto	1.55	2.45
Milwaukee	1.75	2.00
Washington	1.75	2.00
Tampa Bay	2.00	1.75
Pittsburgh	1.85	1.95
St. Louis	2.60	1.45
Oakland	1.75	2.00
Chicago Cubs	1.80	1.95
Seattle	1.70	2.10



5. Effects of Match Fixing

- a. Damage to the reputation of Sports
- b. Loss of sponsorship
- c. Disincentive for fans to attend/ watch sports events
- d. Media reluctance to cover sport event
- e. Loss of confidence in sport betting organizations



Go fetch
YOUR WALLET AND THROW US A BONE



6. Steps Taken to Halt Match Fixing



- a. Creating a culture in which integrity is paramount
- b. Establish an infrastructure that is designed to prevent and detect untoward conduct
- c. Effective / Harsh sanctions



7. Way Forward

- a. Promulgation of crystal clear rules
- b. Establishment of effective investigation and intelligence capability
- c. Robust disciplinary structures supported by harsh deterring penalties
- d. Comprehensive and on-going education
- e. Partnership approach – regulators, industry and law enforcement



8. Concluding Remarks

- a. Bookmakers and gambling and sports regulators must lead the war on match fixing!



Thank you

This is
my
thank you
dance!

