



How cashless gambling may contribute to responsible gambling

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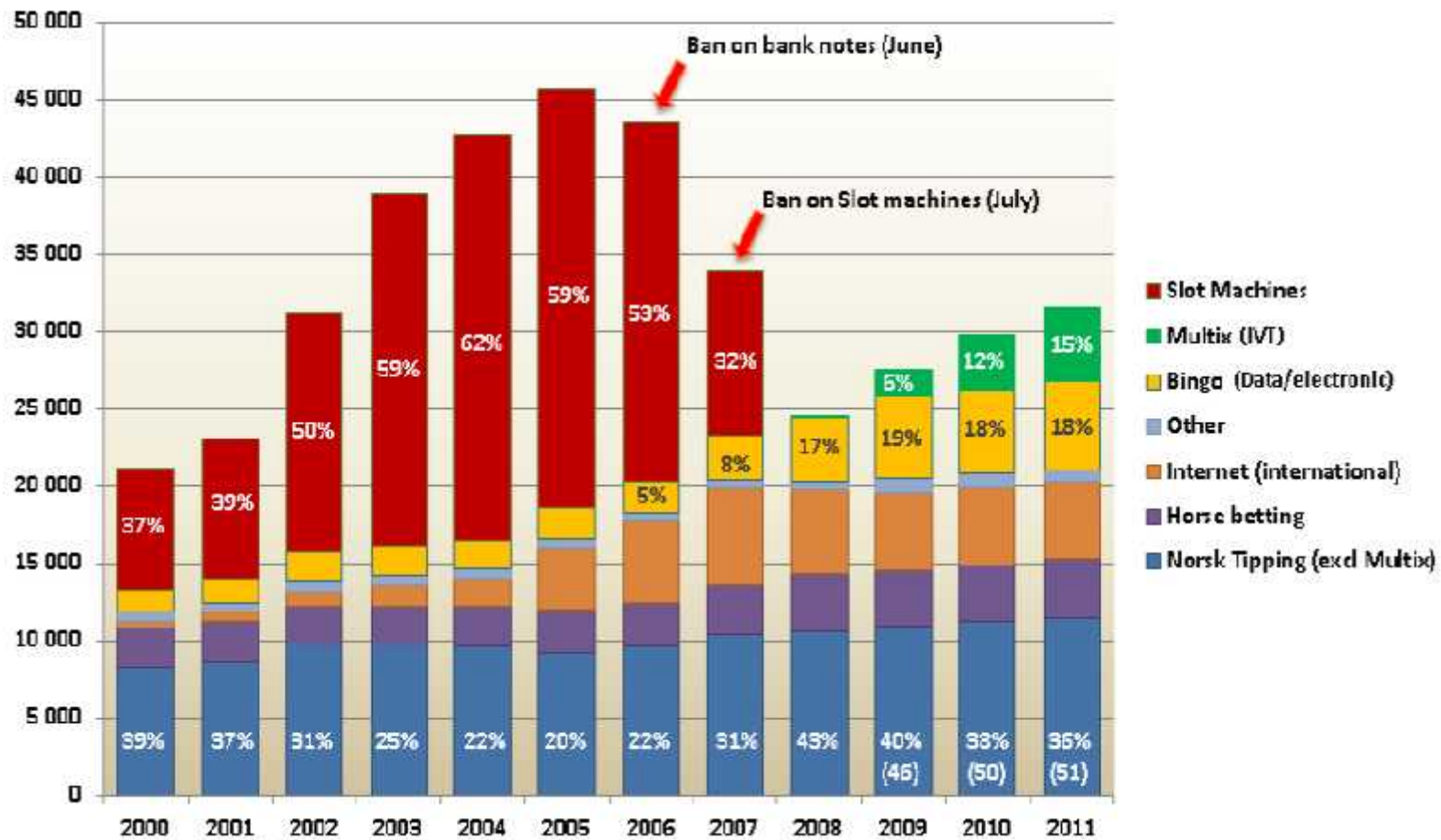
No casinos – strong monopolies



We know a lot about problem gambling



The regulated gambling market (gross)



Players card – a massive success



100 % controlled and regulated



Cashless gambling



Responsible gambling



Interactive net gambling




- Casino/slots
- Scratch games
- Bingo
- No poker



Regulating interactive net gambling



Responsible gambling tools are accepted

	IVTs in cafes etc.	IVTs in bingo halls	Online gambling
Mandatory loss limits per day per week per month	NOK 600 (€ 70) NOK 2,500 (€ 310)	NOK 800 (€ 100) NOK 4,000 (€ 490)	NOK 4,000 (€ 490) NOK 7,000 (€ 860) NOK 10,000 (€ 1,230)
Personal loss limits	Mandatory (to accept the max limit or set lower)	Mandatory (to accept the max limit or set lower)	Mandatory
Personal time limits	Voluntary	Voluntary	Mandatory
Personal player breaks	day/week/month	day/week/month	day/week/month/6 months
Permanent exclusion			
Tools' availability	IVTs	IVTs	Gambling device (mobile, tablet and PC)

We do actively use action plans



We assess all new and existing games



Challenges in the future



A person's hands are shown holding a tablet computer. The tablet screen displays the text "Anything Anywhere Anytime" in a bold, black, sans-serif font, arranged in three lines. At the bottom of the tablet, a dock contains five icons: a globe, a house, a person, an envelope, and a speaker. The person holding the tablet is wearing a blue and white striped shirt.

Anything
Anywhere
Anytime