



***THE REGULATORY IMPACT ON RESPONSIBLE
GAMBLING & PUBLIC EDUCATION***

MR THEMBA NGOBESE
Casino Association of South Africa

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ABOUT CASA

- A voluntary association which represents the interests of licensed casino operators in SA. CASA's members operate 35 of the 36 operational casinos in SA.
- Our members have (as at March 2013) invested in excess of R30 billion in infrastructure leading to the development of world class entertainment destinations incorporating more than 7800 hotel rooms, convention centres, tourist attractions, theme parks, sports facilities, restaurants etc.
- CASA members have created in excess of 63 000 direct jobs, many of which give employment to people with no previous work experience. This excludes indirect jobs created in addition to the above direct jobs.
- CASA members invest in the region of R80 million per annum on CSI.
- In the financial year 2012/2013 alone, CASA members accounted for more than R1.5 billion in Provincial Gambling Taxes which, together with Company Tax and VAT, contributed more than R5.3 billion to Government revenues.
- In the financial year 2012/2013 alone, Government had an effective 37.8% share of the 'value-added' to the economy by the casino sector and as such it is the largest *de facto* 'shareholder' in the casino industry.

THE MYTH

“GAMBLING OPERATORS CHERISH & THRIVE ON PLAYERS WHO GAMBLE IRRESPONSIBLY”

- Like any business, gambling operators have to be sustainable; and irresponsible gambling and sustainability do not mix.
 - Prior to the NRGF (RSA), gambling operators had their own individual responsible gambling programmes which included the counselling service.
 - Continue to voluntarily fund the NRGF (RSA).
 - The result is the consistently low prevalence of irresponsible gambling.

REGULATORY MEASURES

- Most regulatory measures on the subject are premised on “*the myth*”.
 - Gambling operators have always understood business sustainability.
- Regulatory measures on the subject should take cognisance of the fact that:
 - It is a minute percentage of gambling customers that gamble irresponsibly. Thus measures aimed at protecting the minute irresponsible gambling customers should not chase away the majority of responsible gambling customers.
 - Gambling is a voluntary form of entertainment form of entertainment and if additional measures are implemented which are and/or are perceived to be onerous by the responsible gambling customers; they will simply cease to gamble. People are not obligated to gamble.

THANK YOU

